

# SEM Irvington Crab Festival 2021

## 2021 Sponsorship Opportunities

### Festival Sponsor - \$5,000

- ✓ Four large banners prominently displayed on tent
- ✓ "The 10<sup>th</sup> Annual Irvington Crab Festival Sponsored by YOUR COMPANY NAME"
- ✓ Plus all the benefits listed below for Lump Back Fin

### Lump Back Fin - \$4,000

- ✓ Perform the "Countdown" to serving crabs at 5pm the day of the festival
- ✓ Eight tickets to the Festival
- ✓ A reserved table for up to 10 guests at the Crab Festival
- ✓ Preferred placement on two outside banners
- ✓ Logo on Crab Festival signs and in-tent banner
- ✓ Logo and link on the SEM website
- ✓ Listing in SEM annual report and thank you ad in the local newspaper

### Souvenir Cups Sponsor - \$2,500

- ✓ Business logo imprinted on 16 oz. souvenir cups
- ✓ Plus all the benefits listed below for Big Claw

### Crab Mallets Sponsor - \$2,500

- ✓ Business logo imprinted on mallets given to each ticket holder
- ✓ Plus all the benefits listed below for Big Claw

### Big Claw - \$2,000

- ✓ Six tickets to the Festival
- ✓ A reserved table for up to 10 guests at the Crab Festival
- ✓ Preferred placement of two outside banners
- ✓ Logo on Crab Festival signs and in-tent banner  
Logo and link on the SEM website and listing in SEM annual report and thank you ad in the local newspaper

### Print Advertising Sponsor - \$1,250

- ✓ At the end of each ad "This ad is made possible by \_\_\_\_\_."
- ✓ Plus all the benefits listed below for Jimmie

### **Social Media Sponsor - \$1,250**

- ✓ Business name on all web advertising
- ✓ Plus all the benefits listed below for Jimmie

### **Jimmie - \$1,000**

- ✓ Four tickets to the Festival
- ✓ One company banner inside tent
- ✓ Logo on Crab Festival signs and outside banner
- ✓ Logo and link on the SEM website
- ✓ Listing in SEM annual report and thank you ad in the local newspaper

### **Barbecue Sponsor - \$750**

- ✓ Large sign next to barbecue serving area
- ✓ Plus all the benefits listed below for the Soft Shell

### **Hot Dog Sponsor - \$750**

- ✓ Large sign next to the hot dog serving station
- ✓ Plus all the benefits listed below for the Soft Shell

### **Soft Shell - \$500**

- ✓ Two tickets to the Festival
- ✓ Table labeled "Support our Outstanding Small Businesses" for your handouts, business cards, etc
- ✓ Listing on the large sign outside the museum prior to the Festival and on sign inside the Tent
- ✓ Listing in SEM's Annual Report and thank you ad in the local newspaper

### **Old Bay - \$250 Business Sponsors**

- ✓ Table labeled "Support our Outstanding Small Businesses" for your handouts, business cards, etc.
- ✓ Listing on the large sign outside the museum prior to the Festival and on sign inside the Tent
- ✓ Listing in SEM's Annual Report and thank you ad in the local newspaper

### **Old Bay - \$250 Individual Donors**

- ✓ Listing in the SEM's Annual Report
- ✓ Four Museum Passes with Museum Store discount
- ✓ Listing in SEM's Annual Report and thank you ad in the local newspaper