

Town of Kilmarnock

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TOWN ATTORNEY –NANCYELLEN KEANE
TOWN PLANNER - MARSHALL SEBRA
TOWN CLERK –CINDY BALDERSON
TOWN TREASURER - JUDY G. STEVENS
POLICE CHIEF – CLIFF DAWSON

April 12, 2023

Town of Irvington Town Council
c/o Laurel Taylor
4203 Irvington Rd, Irvington, VA 22480

R.E. Request for FY2024 Funding for Virginia's River Realm

On behalf of all the partners of Virginia's River Realm-the Towns of Kilmarnock, White Stone, Urbanna, Lancaster County, Middlesex County Economic Development Authority, the White Stone and Irvington Business Associations-let me say "thank you" for the Town of Irvington's support for the destination marketing of our two counties along the Rappahannock River.

The request from the Town of Irvington is for level funding at \$5,000 for the upcoming fiscal year 2024.

Funds from all partners support our paid advertising, social media creation and website development and maintenance as we showcase all that the region has to offer.

I thank you personally for all your support and kind consideration of this request. If I may answer any questions of Council or attend in person, please let me know.

Best regards,

Susan

Susan Cockrell
Town Manager
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